

HSBC Banking conference

Opportunities in Italian regional banks

London, 19 January 2006



Banca Popolare di Milano

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This presentation includes accounts, which have been prepared utilizing IAS/IFRS standards for the first time. Readers are advised to refer to the Interim Report at 30 June 2005 and at 30 September 2005 for a full review of the IAS/IFRS principles adopted and their first-time application. Since IAS/IFRS principles are subject to future modifications, the form, but not the substance, of the information contained in this presentation is subject to modification in the future before it is published in the 2005 Annual Report of the BPM Group.

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BPM Group profile

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**Strategic plan: progress to date
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BPM profile at a glance

Business profile

12th banking group in Italy

Strong local branches net :

731 retail, corporate and private points of sale

Wide customer base: around 1.35 m retail and SMEs and 12,000 corporates

Over 90% of products in Wealth Management and investment banking are home made products

Financial highlights at 30.09.05

Customer loans: €21.9 bn (up 9.5% vs. Dec. 2004)

Direct deposits: €24.1 bn (up 6.2% vs. Dec. 2004)

Indirect deposits: €37.3 bn (up 8.1% vs. Dec. 2004) of which AUMs € 20.2 bn (up 8.9%) with a market share of 2.31% in mutual funds

9M net profit: € 212.8 mln (up 86% YoY)

Strong focus on retail and SMEs...

Share of total revenues in 2004 (%)
(100% = € 1,444 m)

RETAIL BANKING

70%

BANCA DI LEGNANO

CR ALESSANDRIA

BPM PRIVATE BANKING SIM

CORPORATE BANKING

17%

BPM

BPM LONDON BRANCH

BPM NEW YORK BRANCH

INVESTMENT BANKING

7%

BANCA AKROS

AKROS SECURITIES

BPM IRELAND

WEALTH MANAGEMENT

5%

BPM GESTIONI SGR

BPM VITA

BPM FUND MANAG.

AKROS HFR ALT. INVEST. SGR

OTHER

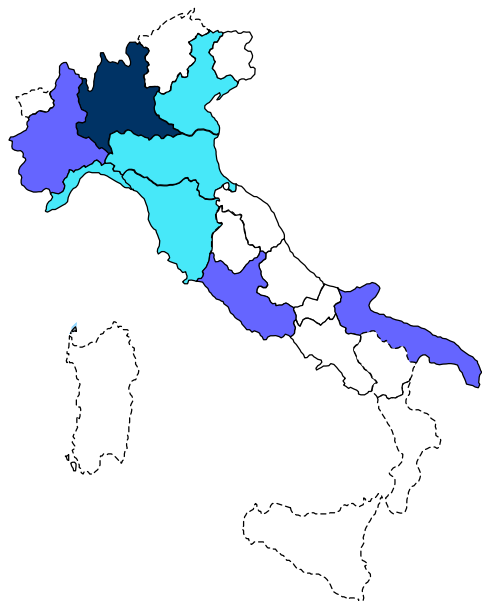
1%

BPM

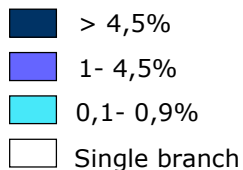
BPM IMMOBILI

WE@SERVICE

... thanks to BPM deep penetration in the wealthiest areas of Italy

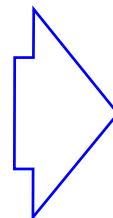


Branch market share



Retail Branches: 695*

Corporate and
Private branches: 36



731 branches (Sept. 2005)

Region	Branches	% Mkt Sh Branches	% GDP	% Wealth (**)	% Companies
Lombardy	454	7.6%	20.1%	39.1%	15.6%
Piedmont	92	3.5%	8.4%	8.2%	7.7%
Apulia	37	2.7%	4.7%	2.2%	6.5%
Latium	58	2.2%	10.3%	11.6%	9.1%
TOTAL	641	4.9%	43.5%	61.1%	38.9%
Other regions	54	0.4%	43.0%	32.1%	44.1%

Sources: system data, Bank of Italy, 2004 Statistical Bulletin; ISTAT, 8th general census of industry and services 2001

(*). No. branches: BPM (507), Banca of Legnano (104), CR Alessandria (82), Banca Akros (1), [WE@bank](#) (1)

(**) Direct and indirect funding

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9M 2004/2005 results IAS/IFRS – P&L

€ m	9M 05 IAS/IFRS	9m 04 (*)	%	
Interest income	552.8	458.3	20.6	<ul style="list-style-type: none"> • Significant volume growth (deposits +5,1%, loans +9.8%, namely for the medium-long term share)
Net commissions	396.1	354.8	11.7	
Other non interest revenues	139.3	74.6	86.8	<ul style="list-style-type: none"> • Increased AuM volumes and fees on bond placement
Total income	1,088.3	887.7	22.6	
Net adj. and provisions	(59.3)	(79.7)	(25.7)	<ul style="list-style-type: none"> • Excellent results in investment banking and trading activities (mainly relative to Akros)
Net income from financial operations	1,029.1	807.9	27.4	
Net income from financial and insurance operations	1,059.5	814.6	30.1	<ul style="list-style-type: none"> • Up 14,.6% incl. CR Ales.
Operating costs	(719.4)	(639.4)	12.5	
Ordinary income	340.7	175.4	94.3	<ul style="list-style-type: none"> • Up 5.4% on a like-for-like basis, mainly due to provisions for risks & charges and amortization
Tax on on-going operations	(131.7)	(67.5)	95.2	
Profit from on-going operations	209.0	107.9	93.7	<ul style="list-style-type: none"> • Up 75.3% including CR Alessandria line-by line consolidation in 2004
Net income	212.8	114.4	86.1	

(*) excluding IAS 32/39 regarding financial instruments and IFRS4 regarding insurance operations. CR Alessandria not consolidated

Asset quality remains well above sector average

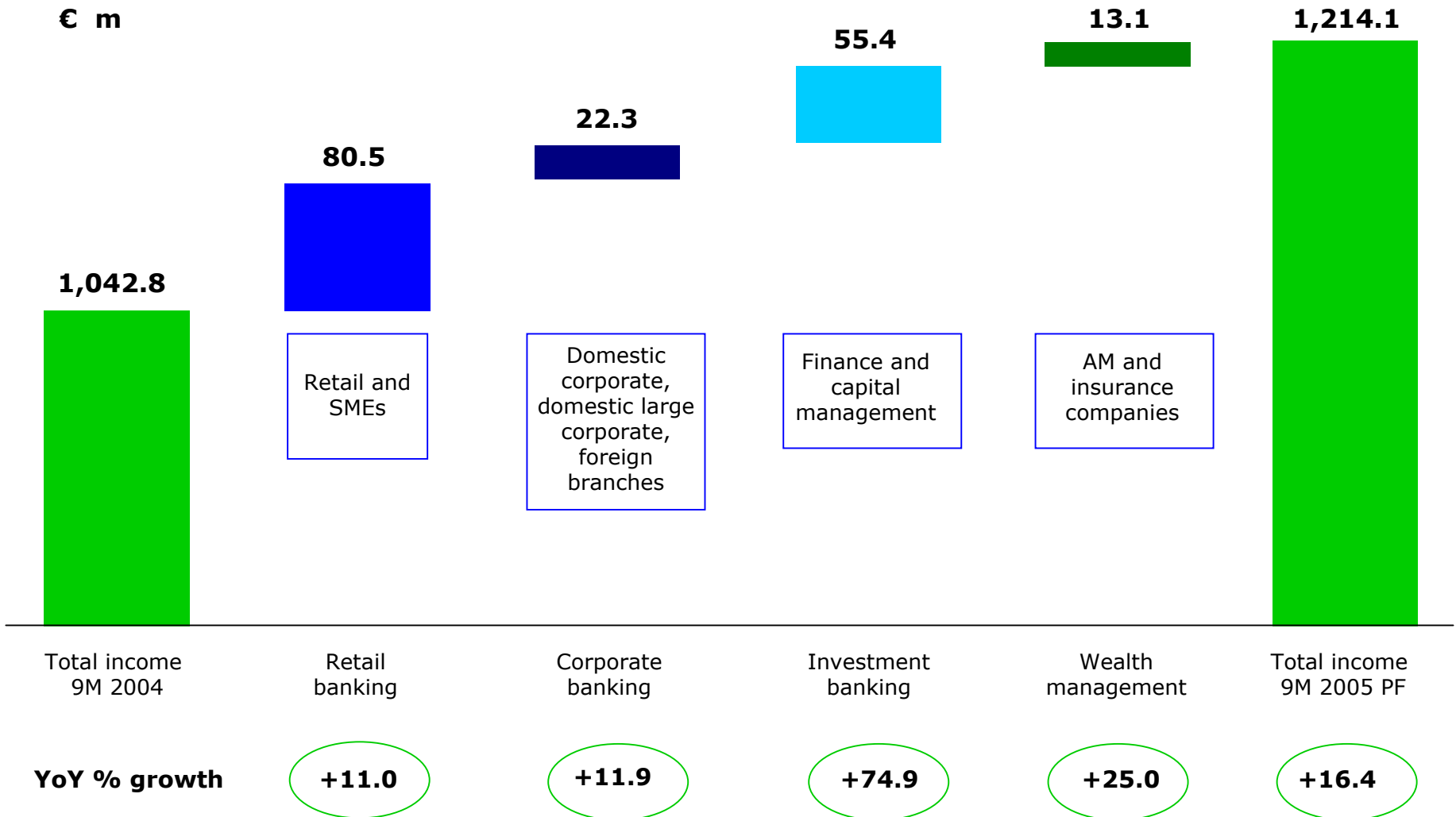
- Marginal impact of FTA on non-performing loans
- Outstanding asset quality, even strengthened after the adoption of IAS/IFRS standards

€ m	01.01.05	IAS/ISFR Ratio	Coverage
Net NPLs	118.5	0.6%	69.9%
Net watchlist and restructured	308.4	1.5%	20.1%
Total coverage			45.2%
Net performing loans	19,545.2	97.9%	0.84%

IAS/IFRS FTA: estimated impact on capital ratios

	30.6.05 Italian GAAP	Estimated IAS/IFRS impact on capital ratios	Estimated IAS/IFRS ratio at 31.12.05
Core Tier 1	6.94%	no impact	6.60%
Tier 1	7.56%	no impact	7.20%
Total Capital Ratio	11.62%	+60 bp	10.70%

Total income growth by business unit at 30th September 2005



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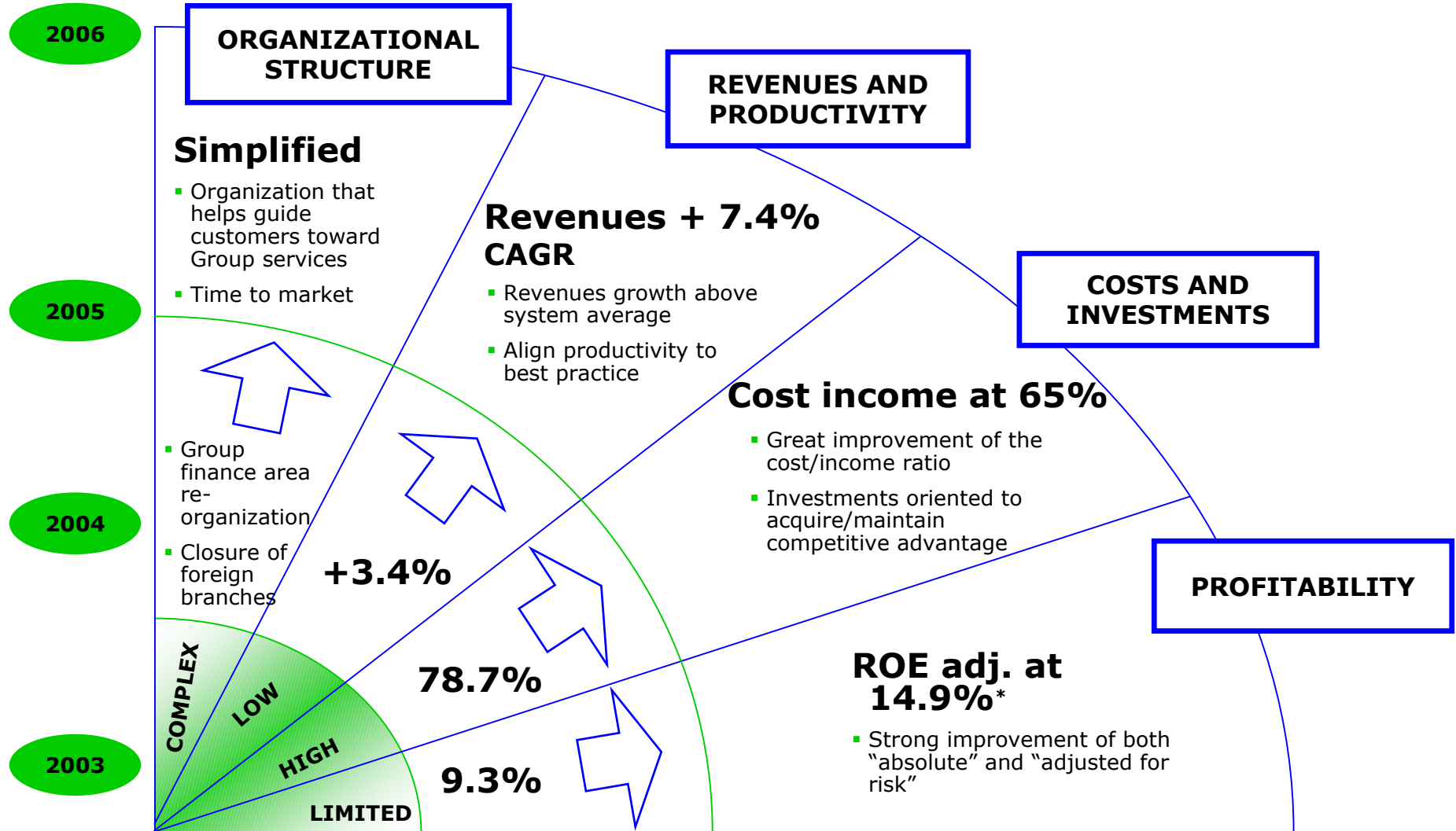
**Strategic plan: progress to date
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2004-06 Strategic Plan objectives



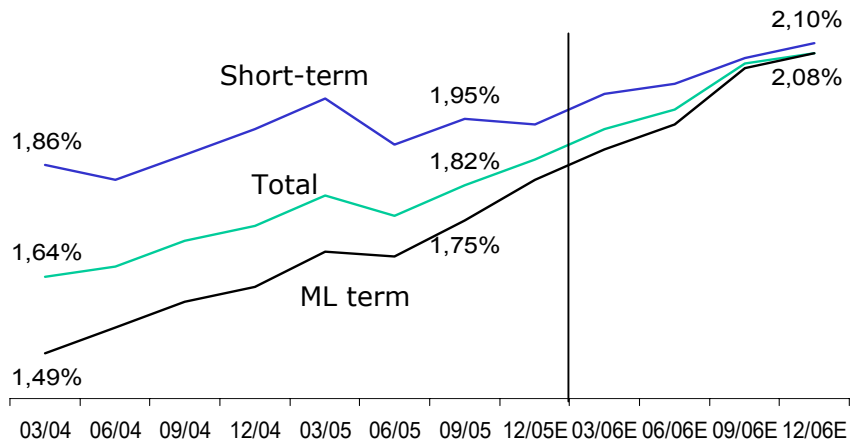
* Adjusted for goodwill amortisation and extraordinary income

Main achievements to date and 2006 priorities

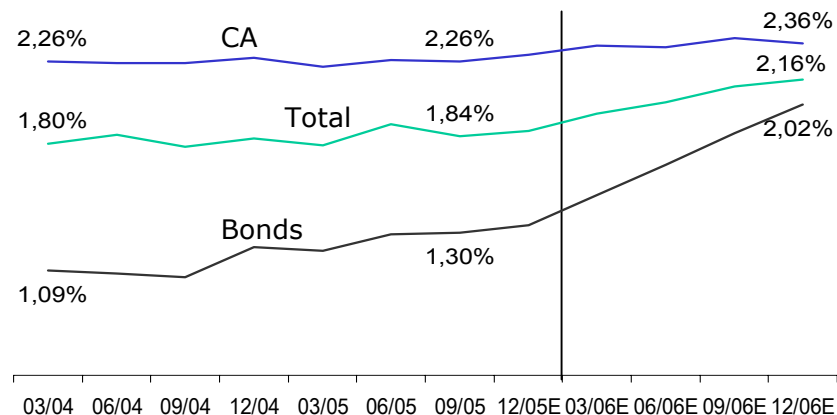
2004	2005	2006E
<p>Start-up of plan implementation in H2</p>	<p>Commercial push: from temporary campaigns to steady focus on product / client</p>	<p>Focus on growth sustainability: coherent monitoring system of intermediate results</p>
<p>Organisational structure:</p> <ul style="list-style-type: none"> restructuring of finance area and foreign branches development of the R.A.C.E. project (optimisation of network operating processes) 	<p>Implementation of the R.A.C.E. project</p>	<p>Launch of Star ("<i>Stella</i>") products</p>
	<p>Group structure rationalisation:</p> <ul style="list-style-type: none"> disposal of majority stake in BPM Private Equity agreement with Aedes for real estate funds bancassurance agreement with Fonsai 	<p>Progressive build-up of IT cost savings</p>
	<p>Organisational structure:</p> <ul style="list-style-type: none"> strengthening of commercial network (new branches) personnel shift from HQ to network restructuring completion for finance area and foreign branches 	<p>Organisational structure:</p> <ul style="list-style-type: none"> CR Alessandria integration back-office streamlining Group real estate rationalisation

2006 market-share targets

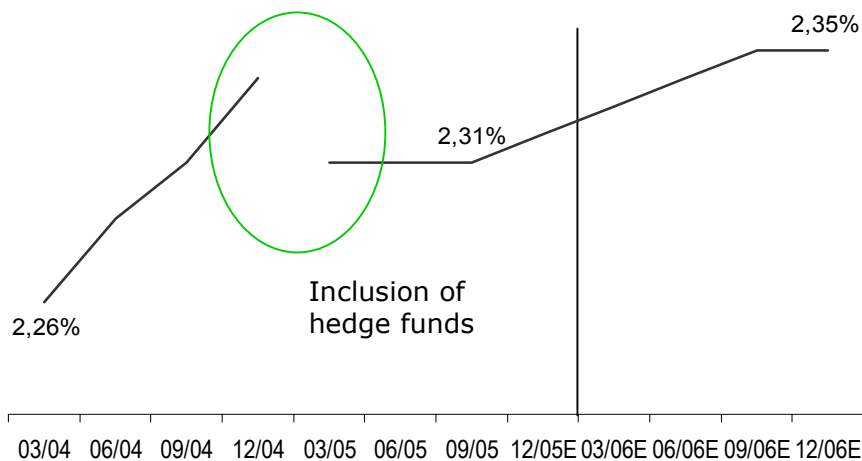
Domestic loans



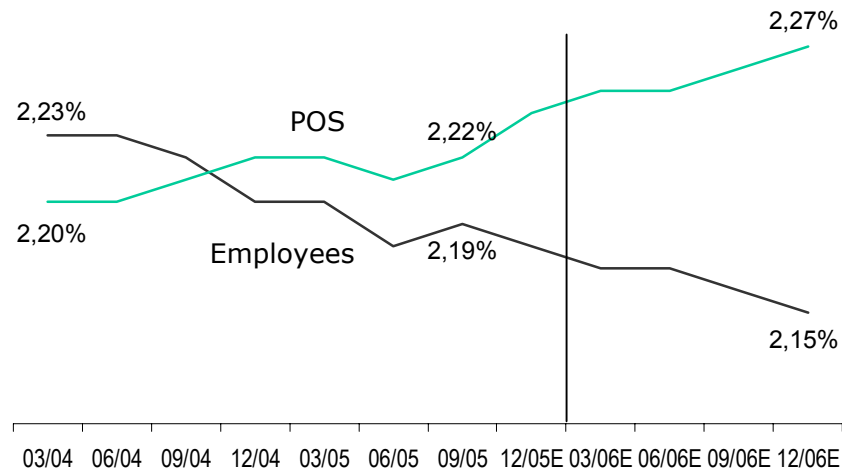
Domestic customer deposits



Mutual funds

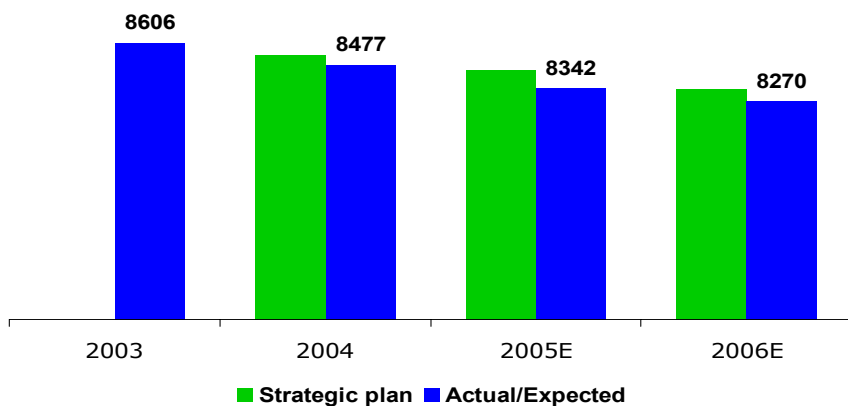


Employees and points of sale



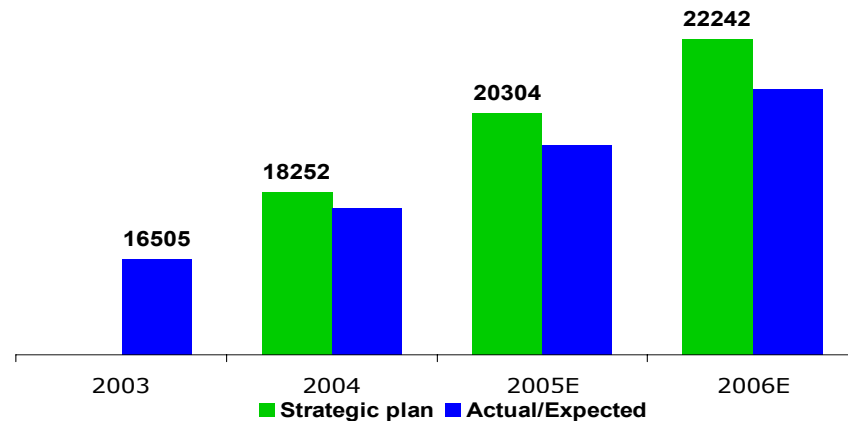
Strategic plan targets and achievements

Employees



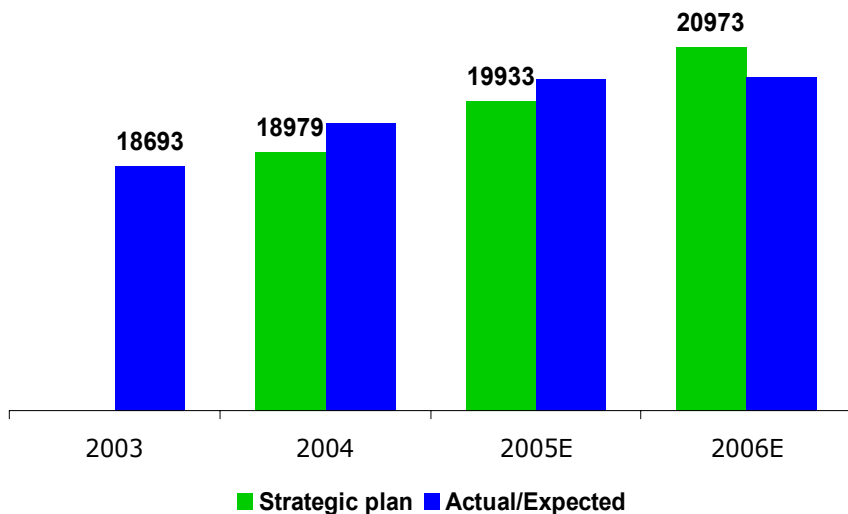
AUM

€m



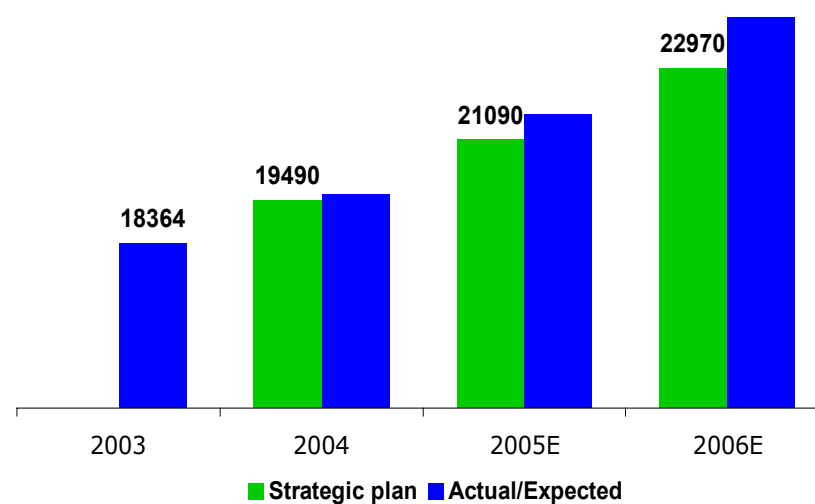
Deposits

€m



Loans

€m



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Profile at a glance

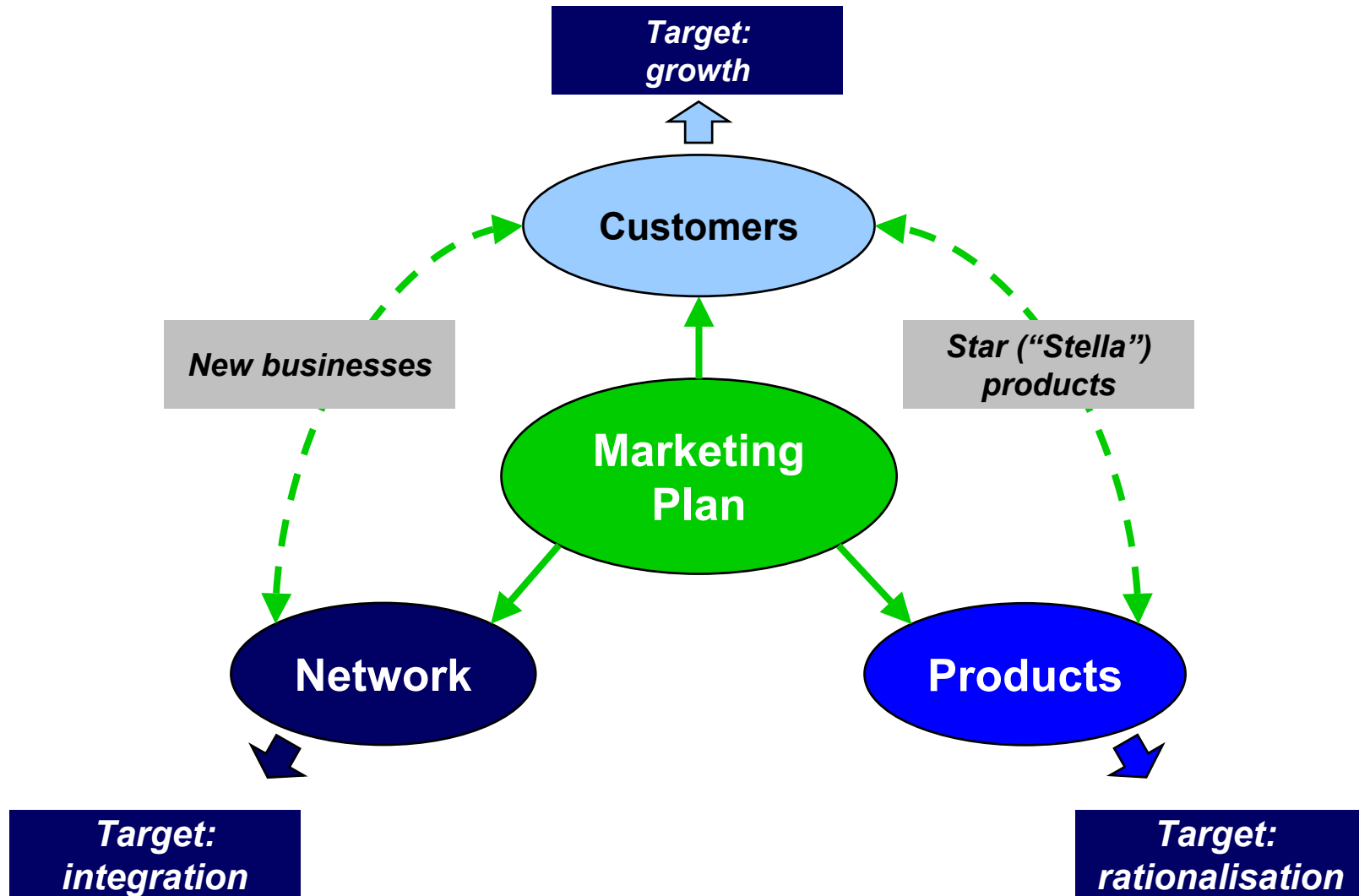
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2006 marketing plan at a glance



Our priorities: Stella products and new businesses

Star ("Stella") products



- Development strategy already defined in 2005
- Selection criteria:
 - strategic relevance, i.e. high-value products for our customers with a target of long-term fidelisation
 - unit margin, i.e. products with a direct, positive impact on our P&L
- Focus on the number of new contracts rather than on total volumes/margins

New businesses



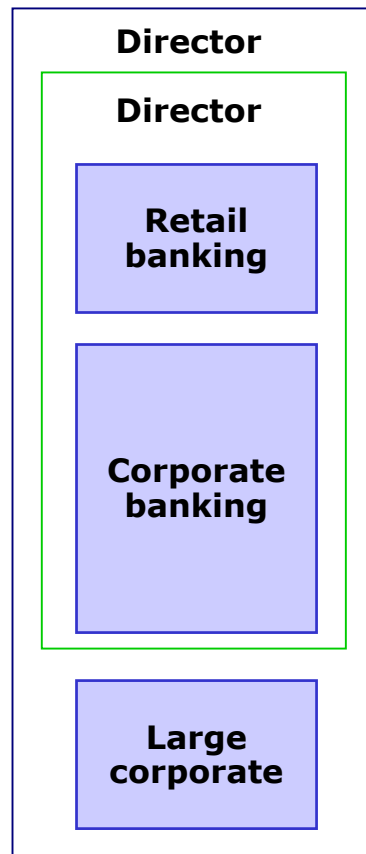
- Launch of ***iExtraordinario!*** (services for non-EU people)
- Loans for '***non-typical***' employees
- Development of new products devoted to ***young couples***
- Development of the ***ticket office*** service

A new organisational structure for corporate banking

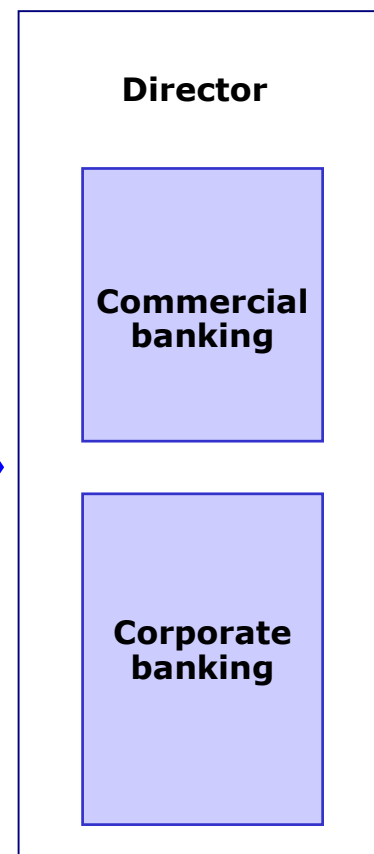
Customer segmentation

€m	Turnover	No.	Loans € bln
Small businesses	0 – 5	86,000	5.3
Lower corporate	5–50	7,500	3.7
Upper corporate	50–250	3,500	2.8
Large corporate	> 250	1,000	5.7

2005



2006



Optimisation of operating processes in the branches network: the R.A.C.E. project



The starting point: a new customer segmentation

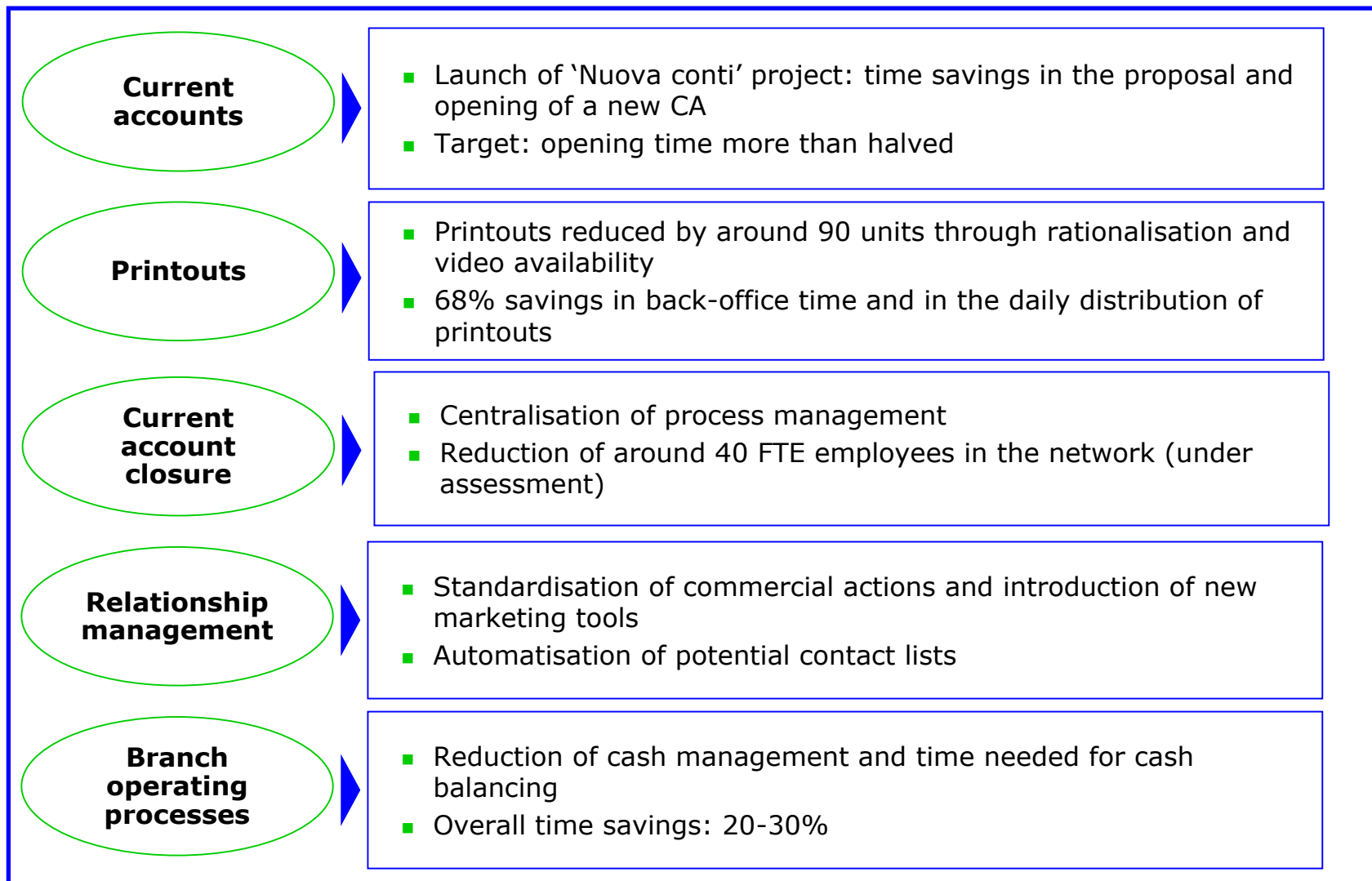
The R.A.C.E. project is based on a revised customer segmentation, aimed at an improved management of all customers

Main characteristics of marketing segmentation

- Segmentation based on the customer "value": margin per customer is the most relevant variable
- Household as the main element for segmentation
- Exploitation of the Mass Market based on the customer's potential value
- Over 850 new portfolios created in 2005

Targeted service levels and assignment to specialist account managers on the basis of customer effective future potential

Some examples of R.A.C.E. initiatives to free-up commercial time



Underperforming branches: approach and initiatives

BPM has identified the branches with returns below business targets in order to:

- increase efficiency
- improve commercial results



Actions:

- Continuous monitoring of operating results
- Full cost allocations to each unit
- Extraordinary initiatives

Timing	Initiatives	Results
<p>As of November 2004</p>	<p>Identification of a first group of 88 POS:</p> <ul style="list-style-type: none"> • commercial actions • strategic initiatives • space re-engineering • HR policies 	<p>After six months:</p> <ul style="list-style-type: none"> • underperforming branches down 30% • positive impact on operating margin (about € 10m)
<p>As of June 2005</p>	<p>Further 67 POS under monitoring</p>	<p>After four months: underperforming branches down 20%</p>

Bancassurance: agreement with Fonsai



Agreement highlights

5-YEAR BUSINESS PLAN

- 2006-10E premium CAGR: around 9%
- 2006-10E net profit CAGR: around 10%
- Fees for BPM commercial network: +60% (2006-2010)

NON-LIFE BUSINESS

- Co-operation agreement to be defined by YE2006
- Non-exclusive distribution agreement of Fonsai products

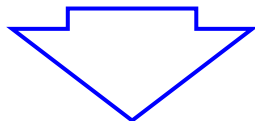
FINANCIAL PRODUCTS

- BPM Group becomes one of Fonsai's main partners for banking and financial products:
 - asset management of technical reserves and property portfolio;
 - BPM funds to be used for unit-linked products;
 - trading, custodian and CA services under exclusive agreements

Private banking development

Bipiemme Private Banking SIM today

- 48 bankers
- € 3.5 bn of assets under management and custody (YE2005), up 11% vs. 2004
- € 23 m of total revenues, up 14.8% vs. 2004

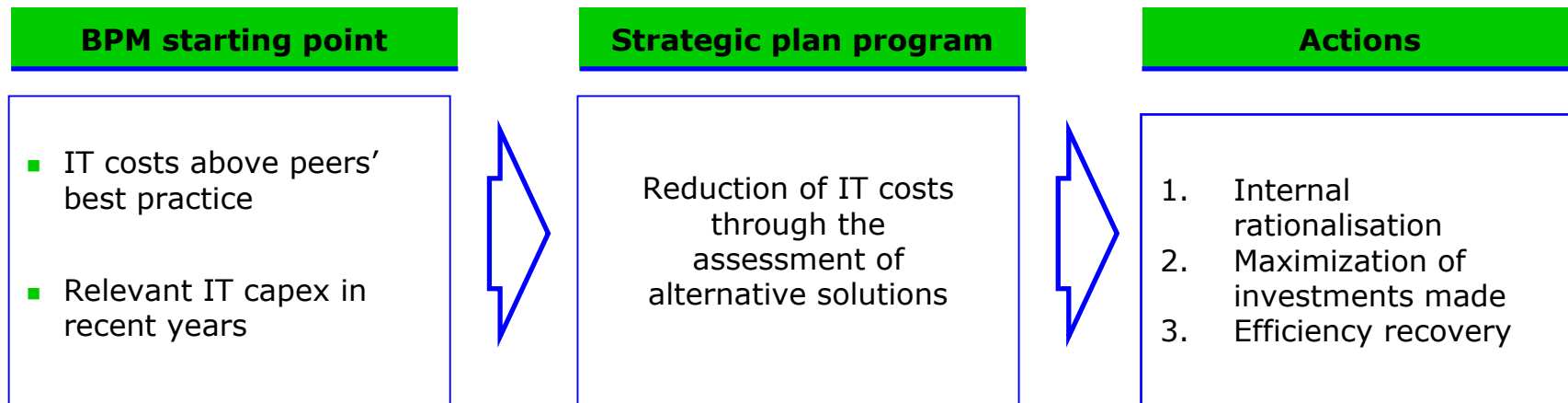


Positive results in the first two years of operations, with strong value creation and customer fidelisation vs. BPM retail network

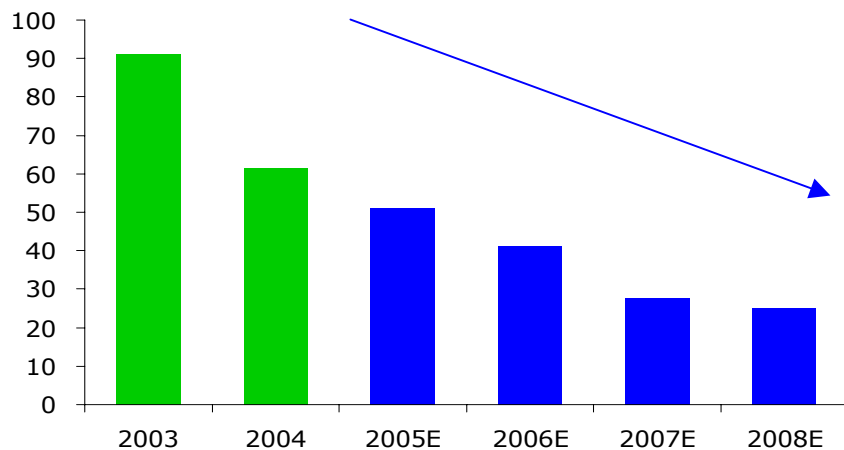
Key actions in 2006

- Assessment of further potential
- Analysis of upper retail customer for possible shift to private banking
- Fine tuning of pricing policy
- Valuation of potential spread and revenue increase

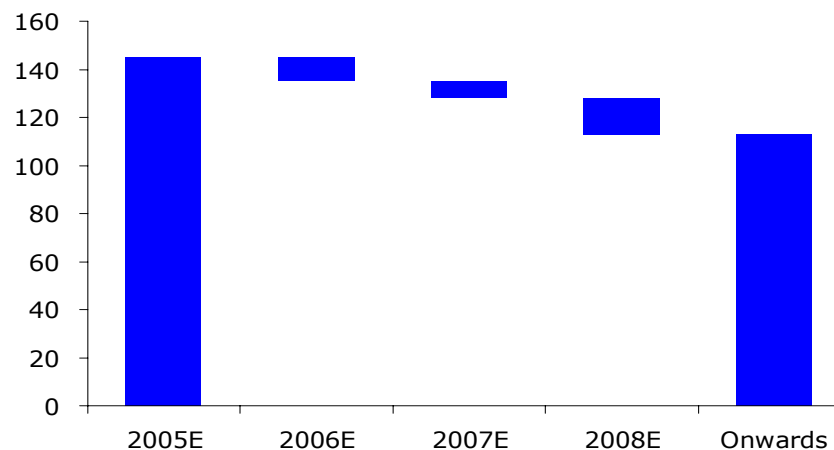
Rationalisation of IT costs



IT capex €m

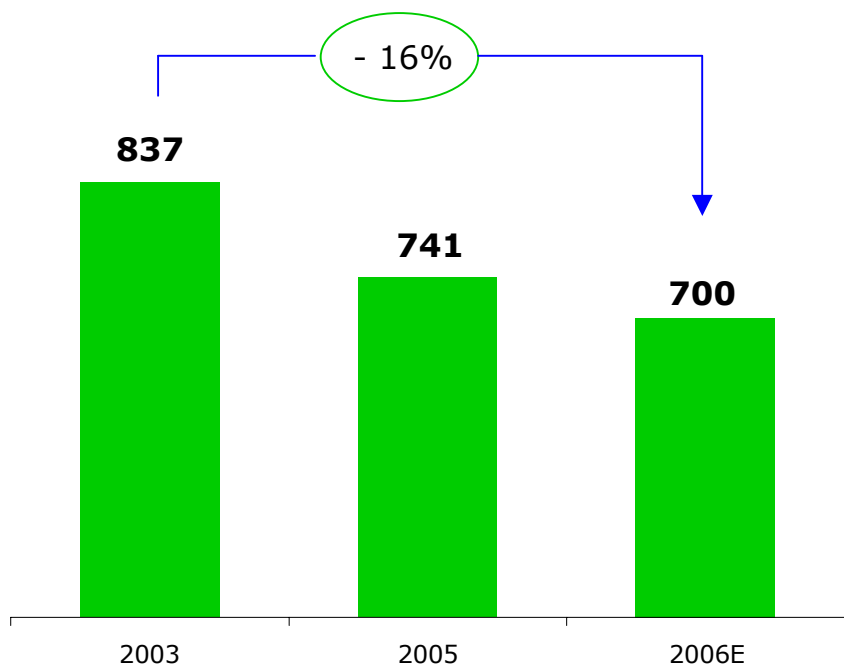


IT spending reduction €m



Streamlining of back-office operations

FTE back-office employees



- Back-office project target: re-engineering and rationalisation of operating processes in the headquarter to support the **shift of resources from centre to network**
- Initial focus on specific areas of back-office operations (i.e. securities, foreign activities etc.) with excellent results
- Further extension to the remaining areas with expected recovery of 20 more FTE units by YE2006
- 2006 key actions: centralisation of collateral administration; securities settlement moved to middle-office; optimisation of litigation management

Q&A session



Banca Popolare di Milano