PRESS RELEASE

BPM successfully places an Unsecured Senior Bond of € 750 million

Milan, 16 January 2013 – Today, BPM has successfully placed a 3-year Unsecured Senior Bond amounting to € 750 million, with a fixed-rate coupon of 4% reserved to institutional investors. The yield is +360 bps. over the 3-year midswap rate. The placement was handled by Banca Akros, JP Morgan, Société Générale CIB and UBS.

Orders of more than € 1.6 billion were received, which is over twice the issue value, equally split between Italian and foreign investors.

The Bond marks BPM’s return to the institutional market since its last issue in April 2011 and also follows a roadshow that took place in the last quarter of 2012 involving the most important European markets, during which BPM met the main fixed-income investors to explain the Group’s turnaround.

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